For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 1 of 7

Account Exec: Office: Brian Butz-1 KDKA-TV

Contract Num:

1201-56577 09/18/2012-09/24/2012

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE: /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

FRIENDS OF MATT SMITH

Invoice Num: 1201-

Invoice Date:

1201-543660 09/30/2012

Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Buy	Flight									Total		
Line	Descripti	on			Buy Line Date	es	мт	WTFSS	Dur	Spots	Rate	
1	THIS MOI	RNING	5-6AM		09/18/2012-09	/21/2012	. T	WTF	30	4	250.00	
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
09/1	17/2012-09/23/	2012		. T W T F		4		250.00				
Air I	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
	18/2012		05:13:41 AM		MST102H		30	250.00				
09/1	19/2012	We	05:24:33 AM		MST102H		30	250.00				
09/2	20/2012	Th	05:25:12 AM		MST102H		30	250.00		TO SECURE		
09/2	21/2012	Fr	05:28:40 AM		MST102H		30	250.00			A.	
2	THIS MOI	RNING	5-6AM		09/24/2012-09	/24/2012	М.		30	1	400.00	
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate		1		
09/2	24/2012-09/30/	2012		М		1	1	400.00				
<u>Air l</u>	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
09/2	24/2012	Мо	05:09:55 AM		MST102H		30	400.00				
3	THIS MOI	RNING	6-7AM		09/18/2012-09	/21/2012	.т	WTF	30	4	435.00	
					1			K				
Wee	ek Of			MTWTFS	F ANY	Spots Per Week	1000	Rate				
09/1	17/2012-09/23/	2012		.TWTF		4		435.00				
<u>Air l</u>	Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	18/2012	-	06:25:15 AM		MST102H		30	435.00				
09/	19/2012	We	06:25:28 AM		MST102H		30	435.00				
		Th	06:56:16 AM		MST102H		30	435.00				
09/1	20/2012	1111			MST102H		30	435.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION STATIONS



KDKA-TV

Billing Period:

INVOICE

Page 2 of 7

Account Exec: Office:

Brian Butz-1 KDKA-TV

Office: KDKA-TV
Contract Num: 1201-56577

Contract Dates: 09/18/2012-09/24/2012

Customer Order:

Linked Order:

Pittsburgh, PA 15243-0445

In Account MESSAGE & MEDIA INC.(22198)

Stephen Korbel - Treasuer

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable CPE: /

Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1201-543660

 Invoice Date:
 09/30/2012

 Billing Cycle:
 Broadcast EOM

08/27/2012-09/30/2012

Buy	Flight								Total	
ine	Description			Buy Line Date	s	мт	WTFSS	Dur	Spots	Rate
4	THIS MORNING	G 6-7AM		09/24/2012-09/	24/2012	М		30	1	600.00
Week O	<u>)f</u>		MTWTFS	<u>3</u>	Spots Per Week	_	Rate			
09/24/20	012-09/30/2012		М		1		600.00			
Air Date	<u>Dav</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/24/20	012 Mo	06:59:00 AM		MST102H		30	600.00			
5	NOON NEWS			09/18/2012-09/	21/2012	. T W	/TF	30	5	450.00
Week O	<u>Of</u>		MTWTFS	<u> </u>	Spots Per Week	-	Rate	1000		
09/17/20	012-09/23/2012		. T W T F		4		450.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/18/20	012 Tu	12:29:30 PM		MST102H		30	450.00		1	
09/19/20	012 We	12:13:45 PM		MST102H		30	450.00			
09/20/20	012 Th	12:13:26 PM		MST102H	10	30	450.00	100		
09/21/20	012 Fr					30			450.00	Preempted
09/21/20	012 Fr	04:11:59 PM	09/21/2012	MST102H		30	450.00	450.00		Makegood in 4PM EARLY NEWS
6	NOON NEWS			09/24/2012-09/	24/2012	М		30	1	550.00
WI-O	N.E.		MTWTFS		On eta Dan Want	1000	Data			
Week O	_		1000	2	Spots Per Week	-	Rate			
09/24/20	012-09/30/2012		M				550.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
09/24/20	012 Mo	12:12:59 PM		MST102H		30	550.00			
7	4PM EARLY NE	EWS		09/18/2012-09/	21/2012	. T W	/TF	30	5	450.00
West: O	N £		MINITE		Chata Dar Wall		Data			
<u>Week O</u> 09/17/20	<u>ท</u> 012-09/23/2012		MTWTFS:	<u> </u>	Spots Per Week 4	-	Rate 450.00			
		<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
Air Date	, Dav	7 41 THILE	IVI/O I OI	ivialciiai		<u> Dui</u>	<u> </u>	Denit	Cicuit	Nomano

For:

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KDKA-TV

Invoice Num:

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Brian Butz-1 KDKA-TV

Account Exec:
Office:
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1201-56577 09/18/2012-09/24/2012

Contract Dates: Customer Order:

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With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable Product Desc: FRIENDS OF MATT SMITH

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1201-543660 09/30/2012

Billing Cycle: Broadcast EOM **Billing Period:** 08/27/2012-09/30/2012

Buy	Flight									Total	
ine	Descript	tion			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate
Air I	<u>Date</u>	Day	<u>Air Time</u>	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>
09/1	19/2012	We	04:28:34 PM		MST102H		30	450.00			
09/2	20/2012	Th	04:22:52 PM		MST102H		30	450.00			
09/2	21/2012	Fr					30			450.00	Preempted
09/3	30/2012	Su	06:49:37 PM	09/21/2012	MST103H		30	450.00	450.00		Makegood in SA/SU EARLY NEWS
8	4PM EAF	RLY NE	WS		09/24/2012-09/24	4/2012	М.		30	1	500.00
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate		THE REAL PROPERTY.	
09/2	24/2012-09/30)/2012		М		1		500.00			l.
<u>Air I</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
09/2	24/2012	Мо	04:13:20 PM		MST102H		30	500.00			
9	5PM EAF	RLY NE	WS M-F		09/18/2012-09/2	1/2012	. T \	WTF	30	4	675.00
									- 1 -		
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
09/1	17/2012-09/23	3/2012		. T W T F		4		675.00			
<u>Air I</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/1	18/2012	Tu	05:29:44 PM		MST102H		30	675.00			
09/1	19/2012	We	05:24:07 PM		MST102H		30	675.00			
09/2	20/2012	Th	05:12:53 PM		MST102H		30	675.00			
09/2	21/2012	Fr	05:54:06 PM		MST102H	<i>y</i>	30	675.00			
10	5PM EAF	RLY NE	WS M-F		09/24/2012-09/24	4/2012	М.		30	1	800.00
Wee	ek Of			MTWTFS	S	Spots Per Week		Rate			
	24/2012-09/30)/2012		M	-	1		800.00			
Air I	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
09/2	24/2012	-	05:23:14 PM		MST102H		30	800.00			

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KDKA-TV

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 Invoice Date:
 09/30/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 08/27/2012-09/30/2012

ıy	Flight									Total		
ine	Description		Buy Line Dates			мт	WTFSS	1	Dur Spots Rate			
11	M-F ERLY NE	NS		09/18/2012-09/2	1/2012	. T W	V T F		30	4	765.00	
	Week Of		MTWTFSS	<u> </u>	Spots Per Week		Rate					
	09/17/2012-09/23/2012		. T W T F		4		765.00					
	Air Date Da	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	09/18/2012 Tu		<u>, O . O.</u>	MST102H		30	765.00		_	<u> </u>	<u>i tomamo</u>	
	09/19/2012 We			MST102H		30	765.00			-		
	09/20/2012 Th			MST102H		30	765.00		- 1	THE REAL PROPERTY.		
	09/21/2012 Fr			MST102H		30	765.00			W	V.	
12	11PM NEWS			09/18/2012-09/20	0/2012	T W	/ T		30	3	1,400.00	
				33, 10,2012 00/20	0,20.2					3	1,100.00	
	Week Of		MTWTFSS	<u>S</u>	Spots Per Week		Rate			Vanish .		
	09/17/2012-09/23/2012		. T W T		3	10	1,400.00		M			
	Air Date Da	Air Time	M/G For	<u>Material</u>	15	<u>Dur</u>	Rate	Debit		Credit	Remarks	
	•	11:29:19 PM		MST102H		30	1,400.00		_			
	09/19/2012 We	11:33:42 PM		MST102H		30	1,400.00					
	09/20/2012 Th	11:23:16 PM		MST102H		30	1,400.00					
13	SAT. MORN. L	OCAL NEWS		09/22/2012-09/22	2/2012		9		30	1	195.00	
-13	SAT. WORN. L	OUAL INLVIO		03/22/2012-09/2	42012				30	<u> </u>	193.00	
	Week Of		MTWTFSS		Spots Per Week		Rate					
	09/17/2012-09/23/2012		S.		1		195.00					
	Air Date Da	/ Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	Remarks	
		06:57:06 AM	101/01/01	MST102H		30	195.00		_	Orean	Nomarka	
14	SAT.CBS MOR	RNING NEWS		09/22/2012-09/22	2/2012		. S .		30	1	295.00	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

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FRIENDS OF MATT SMITH(172688)

CBS TELEVISION STATIONS



KDKA-TV

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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Account Exec:
Office:
Contract Num:

Brian Butz-1 KDKA-TV 1201-56577

Contract Dates: 09/18/2012-09/24/2012

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With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable · -

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FRIENDS OF MATT SMITH

DKA-I V

1201-543660 09/30/2012

Broadcast EOM 08/27/2012-09/30/2012

Buy	Flight									Total	
Line	Descripti	on			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
	Week Of			MTWTFSS		Spots Per Week		Rate			
	09/17/2012-09/23/	2012		S.		1		295.00			
						·					
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	09/22/2012	Sa	09:28:55 AM		MST102H		30	295.00			
15	SAT 7PM	NEWS	3		09/22/2012-09/2	2/2012		. S .	30	1	450.00
									0		
	Week Of			MTWTFSS		Spots Per Week		Rate			
	09/17/2012-09/23/	2012		S.		1		450.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
	09/22/2012		07:14:34 PM		MST102H		30	450.00			
16	THE SUN	DAVB	USINESS PAGE	=	09/23/2012-09/2	2/2012		\$	30	1	50.00
	LUR	DATE	USINESS PAGE	=	09/23/2012-09/2	5/2012		3	30	Į.	50.00
	LOK										
	Week Of			MTWTFSS		_Spots Per Week		Rate_			
	09/17/2012-09/23/	2012		S	M	1		50.00			
	A: D.		A:	M/O F	M			D .	D 1.	0 "	D
	Air Date		Air Time	M/G For	Material MCT400U		<u>Dur</u> 30	Rate	Debit	Credit	Remarks
	09/23/2012	Su	06:51:09 AM		MST102H	N N	30	50.00			
17		JNDAY	'EDITION		09/23/2012-09/2	3/2012		S	30	11	105.00
	LUR										
	Week Of			MINTER		Coata Dar Ma-li		Data			
	Week Of	0040		MTWTFSS		Spots Per Week		Rate			
	09/17/2012-09/23/	2012		S		1		105.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	09/23/2012	Su	08:57:03 AM		MST102H		30	105.00			

For:

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Stephen Korbel - Treasuer

Pittsburgh, PA 15243-0445

FRIENDS OF MATT SMITH(172688)

CBS TELEVISION



KDKA-TV

Billing Period:

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56577

Contract Dates:

09/18/2012-09/24/2012

Customer Order:

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CPE: /

In Account MESSAGE & MEDIA INC.(22198)

PO BOX 13445

With: 100 Albany St

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable , , ,

Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total	
Line	Descri	ption			Buy Line Dat	tes	мт	WTFSS	Dur	Spots	Rate
18	CBS S	UN MORI	V		09/23/2012-0	9/23/2012		S	30	1	405.00
\	Week Of			MTWTFS	S	Spots Per Week		Rate			
· -	09/17/2012-09/2	23/2012		S	_	1		405.00			
		_					_				
_	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
(09/23/2012	Su	09:54:29 AM		MST102H		30	405.00		5	
19	FACE T	THE NAT	ION		09/23/2012-0	9/23/2012		S	30	1	450.00
<u>\</u>	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate	1000		
(09/17/2012-09/2	23/2012		S		1		450.00			
<u>/</u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
(09/23/2012	Su	11:24:36 AM		MST102H		30	450.00			
	00.1411				00/00/00/0	0 (00 (00 40					1.050.00
20	60 MIN	IUTES			09/23/2012-0	9/23/2012		S	30	2	4,050.00
,	Week Of			MTWTFS	S	Spots Per Week		Rate			
· -	<u>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>	23/2012		S	<u></u>	<u>- Opoto i di Wook</u>		4,050.00			
`	00/11/2012 00/1	20/2012			455			1,000.00			
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
(09/23/2012	Su					30			4,050.00	Preempted
(09/23/2012	Su	08:52:29 PM	09/23/2012	MST102H	7 2	30	4,050.00	4,050.00		Makegood in 20:07:38-21:07:39
	T	otal Spots	<u>i</u>	Gross An	<u>nt</u>	Commis	ssion Amt	Net Amt	Debit	Credit	Reconciliation
Air Time T	Totals	40)	25,150.0	0		3,772.50	21,377.50	4,950.00	4,950.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not

accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

Warranty - We warrant the above broadcasts were made according to the official station log.

Page 6 of 7

Invoice Num: 1201-543660

Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM

08/27/2012-09/30/2012

10/30/2012 Net 30 days

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: FRIENDS OF MATT SMITH(172688)

Stephen Korbel - Treasuer

PO BOX 13445

Pittsburgh, PA 15243-0445

In Account MESSAGE & MEDIA INC.(22198)

100 Albany St With:

New Brunswick, NJ 08901-2179

ATTN:Accounts Payable

CBS TELEVISION © FILE



KDKA-TV

Invoice Num:

Invoice Date:

INVOICE

Page 7 of 7

Account Exec: Brian Butz-1 Office: KDKA-TV

Contract Num: 1201-56577 09/18/2012-09/24/2012

Contract Dates: Customer Order:

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CPE: / /

Product Desc: FRIENDS OF MATT SMITH

Broadcast airtimes represented are reported to the nearest second.

1201-543660

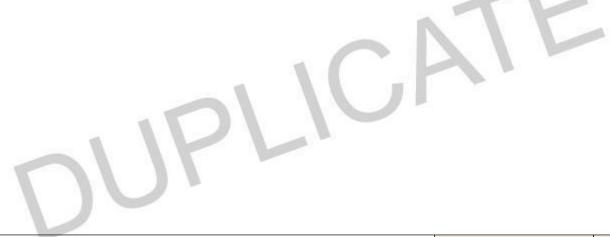
09/30/2012 **Broadcast EOM**

Billing Cycle: **Billing Period:** 08/27/2012-09/30/2012

10/30/2012 Net 30 days

Billing Notes

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	25,150.00
Trade Value	0.00
Agency Commission	3,772.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	21,377.50